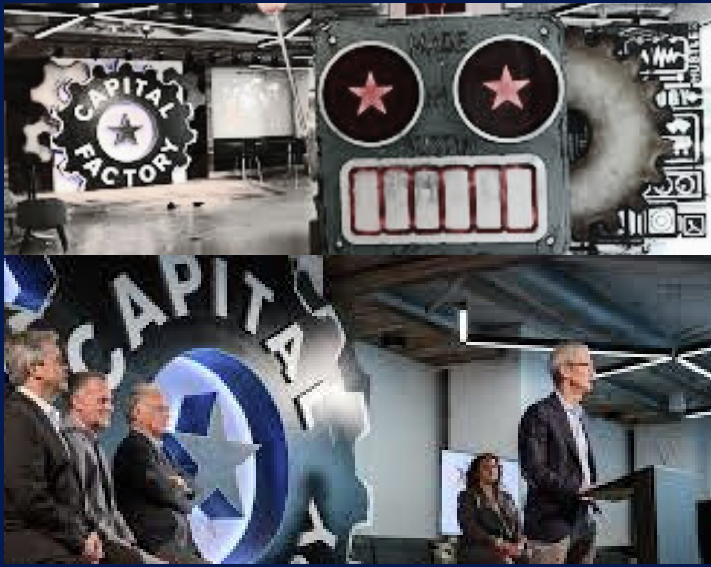




September 2024

Sponsorship Proposal

IntelliCON 2025 Austin



About Us.

Introduction

IntelliCON is a Threat Intelligence conference inspired by prominent and trusted Cybersecurity Leadership in search of a forum to share information on the latest threat intelligence and AI that is emerging on the scene.

IntelliCON 2025

Training: February 18th 2025,
8am-5pm

Conference: February 19th
2025, 8am-5pm

Location

IntelliCON in Austin, TX at the
Capital Factory and Omni Hotel
701 Brazos St., Austin, TX 78701

Vision for the Future

We have partnered up with the greatest cybersecurity minds of our time including inventors, founders and C-level security leadership to share with the cybersecurity community the latest in adversary tactics, techniques, and procedures from the Threat Intelligence & Artificial Intelligence. Come join us to learn, network and defend with an intelligence-led strategy. This will be an opportunity to meet the IntelliGuards of our industry, and connect with industry experts, CISOs, and founders that apply people, process and technologies to defend against bad.

Executive Summary

Participants

Cybersecurity Leadership:

CEOs, Founders, CISOs, CIOs, SVPs, VPs, Directors, Sr. Managers

Cybersecurity Practitioners:

SOC Managers, SOC Analysts, Threat Intelligence Analysts, Architects, Security Analysts, Incident Responders

Topics



Threat Intelligence



Cyber Risk



CISO Panel



Generative AI



Cloud Security



SOC & DFIR Training

2024 Highlights

Talks & training provided by many

Industry Leaders

Joe Slowik Veena Susan
Martin Holste George Sandford
John Althouse Ken Dunham
Mishaal Khan Yabing Wang

First

Inaugural conference

First Year Sponsors

Abnormal Security,
Mixmode, JupiterOne,
SilentPush, StrikeReady,
Cloudflare, Tactic.ly

Total Attendance

110

Community Sponsors

ISSA Austin
RAICES
CyberQueens
WiCyS

2025 Highlights

Larger venue

Capital Factory

Located in the heart of Austin

Estimated

250+

in attendance

Networking

Happy Hour

DFIR & Malware Analysis

Training

SOC Analyst & SIEM

Training

Training provided by

Ellington Academy & BlueCape Security

Industry leading speakers & cybersecurity leaders, experts, & intelligence analysts will be announced soon!

Sponsorship Tiers

Sponsorship Tier	Benefits	Amount
Platinum	<ul style="list-style-type: none">• 30 min talk track• CISOs, Founders, and Speakers private dinner invitation (1 person)• Vendor Booth in the Main Lobby (banner, table cloth)• Logo on all printed materials, including all presentations given• Logo and website on main event page• Private meeting space to meet and greet CISOs• Social and LinkedIn posts with mentions• 5 conference passes• Discounted hotel rates at the Omni Hotel Austin• Attendee List• Email campaign and follows up done with company mention	\$8,000
Gold	<ul style="list-style-type: none">• Vendor Booth in the Main Lobby (banner, table cloth)• Mention of sponsoring Lunch or Happy Hour• Logo on all printed materials, including all presentations given• Logo and website on main event page• Social and LinkedIn posts with mentions• 3 conference passes• Discounted hotel rates at the Omni Hotel Austin• Attendee List	\$5,000
Community	<p>Non-profits, cybersecurity business resource groups and educational resources</p> <ul style="list-style-type: none">• Small table in Main Lobby• Logo and mentions on website and social channels• 2 conference passes	Contact for more information



Terms and Conditions:

Fee – The sponsor shall pay IntelliGuards Corporation, the fee in exchange for the Sponsorship. All fees shall be due and payable with the Sponsorship Application before January 1, 2025.

Authority and Representations - The sponsor shall have no power or authority, expressed or implied, to make any commitment or incur any obligations on behalf of IntelliGuards and the conference organizers. Sponsor shall not make any warranties, representations, promises, or commitments concerning the Sponsorship, or the conference.

Cancellation – This conference may be canceled or rescheduled. If the conference is canceled and not rescheduled, and such cancellation is due to events that are not outside of reasonable control, then a refund of the fee to the Sponsor, less a reasonable amount (if any) will be made.

Sponsor Indemnification - The sponsor shall, at its own expense, indemnify, defend, and hold harmless IntelliGuards, their, employees, agents, and conference organizers from the conference from all third-party claims, actions, suits, or liabilities arising out of or related to the Sponsorship.

Confidentiality -During the course of the conference and after, the Sponsor will use reasonable care to protect against misuse of collected data of conference participants, including but not limited to names and contact information.





Sponsorship Agreement and Commitment:

The below-signed organization has agreed to the following sponsorship commitment, funds pledged to IntelliGuards Corporation for this event, and the above benefits as dictated by this sponsorship agreement. Funding will be provided to the IntelliGuards no later than January 31st.

Sponsorship Level Chosen

Commitment Fund Total

Printed Name

Title/ Organization

Signature

Date

